

BOMA BALTIMORE

Sponsorship Opportunities

Golf Outing

Frequency: Annual event

Date: Monday, June 7, 2010 - Turf Valley

Details: Prior year sponsors are given the first opportunity to sign up and the sponsorships are opened up to other companies early in the new year.

Masters Sponsor

Company logo on main giveaway item

Top listing on sponsor banner and program

4 signs on the course

Cart signs - one sign in each cart with company name

Display table at the event

Announcement of the shotgun start

Welcome remarks at dinner

Logo on ditty bags (provided by BOMA)

Two complimentary foursomes

Championship Sponsor

Company listed prominently in program

Listing on Sponsor Banner B located at registration and dinner

Company name on beverage carts (4)

Two complimentary foursomes

Ace Sponsor

Company listed prominently in program

Company listed on banner B located at registration and dinner

Major company recognition on a specialty hole or equivalent (lunch, driving range, etc.)

One complimentary foursome

Birdie Sponsor

Company listed in program

Company sign on one tee or green

One complimentary foursome

BOMA BALTIMORE **Sponsorship Opportunities** *continued*

Special Networking Events

Frequency: Once or twice a year

Dates: TBD

Details: Sponsorships for networking events are available on an as-needed basis. When available, information will be sent to members and added to this page.

Engineer's Committee Events

Frequency: Bi-monthly

Dates: Second Wednesday of the month

Details: Speakers and sponsors are solicited for engineer's committee luncheons. Sponsors are asked to fund the lunch costs, which average \$500 - \$600. To sponsor a meeting, please contact Susie Summers at ssummers@minkoff.com or 301-252-7048.

Expo

Frequency: Bi-annual (on opposite year of TOBY)

Date: Spring 2011

Details: Exhibit booths and sponsorships available. Pricing below was for 2009 and is subject to change for 2011.

Sponsor:

- Exhibit booth
- Premier space in exhibit hall
- Logo on event literature
- Introduced to general attendees prior to keynote presentation

Exhibit booth: \$575 early / \$675 late

BOMA BALTIMORE

Sponsorship Opportunities *continued*

The Office Building of the Year Awards (TOBY)

Frequency: Bi-annual (on opposite year of Expo)

Date: Fall 2010

GRANITE SPONSOR (Title Sponsorship)

- Listed as Granite Sponsor (i.e. “Main Sponsor”) for the event and receives logo and name recognition on all printed & electronic publications/invitations for the event (“X Company proudly sponsors....”).
- Six (6) free tickets to the TOBY event
- Name and logo recognition as Granite Sponsor on the BOMA Baltimore website.
- Name and logo recognition as Granite Sponsor on audio/visual presentation at event.
- Opportunity for a 5 minute “welcoming” speech at the beginning of the Awards Ceremony.
- Assists the Event Chairman and/or BOMA President with announcing winners and presenting awards.
- Special banner at the Cocktail Reception – “X Company presents the BOMA Baltimore TOBY Awards”.
- A large, personalized Gift Basket dressed in your firm’s colors and logo to be auctioned as one of the basket door prizes at the event. Such basket will include a \$100 American Express gift check, lots of basket “goodies” and be on display during the Cocktail Hour at the Event. You will also have the opportunity to provide our basket vendor with your firm’s personalized paraphernalia (golf balls, t-shirts, cup holders, etc...) to be included in the basket.
- Name and logo recognition in “Thank You” advertisement page in the Baltimore Business Journal upon announcement of winners.

BRICK SPONSOR (Table & Gift Basket Sponsor)

- Name recognition on program to be handed out to all event attendees.
- Two (2) free tickets to the TOBY event.
- Listed as Brick Sponsor on table tent cards at the event.
- Name recognition, in scrolling format, as Brick Sponsor on audio/visual presentation at event.
- A large, personalized Gift Basket dressed in your firm’s colors and logo to be auctioned as one of the basket door prizes at the event. Such basket will include a \$100 American Express gift check, lots of basket “goodies” and be on display during the Cocktail Hour at the Event. You will also have the opportunity to provide our basket vendor with your firm’s personalized paraphernalia (golf balls, t-shirts, cup holders, etc...) to be included in the basket.
- Name recognition on “Thank You” advertisement in the Baltimore Business Journal upon announcement of the winners.